

COUNTRYSIDE BRANDING

LOGO



This logo should be used in the majority of situations. The logo should not be reproduced smaller than .625 inches wide (print) or 100px wide (screen).



The black logo should be used for black and white printing ONLY



When specifically referencing Countryside Public Market



When specifically referencing Countryside Farmers' Markets



Do NOT change the colors of the logo, stretch or distort the logo, rotate the logo, or use the previous logo

SUPPORTING ELEMENTS

Name: Countryside



Do NOT refer to us as "Countryside Conservancy" or "The Conservancy"

Mission: to connect people, food and land by promoting a resilient, sustainable food culture through programs, advocacy and education

Tagline: Connecting people, food, and land

Colors:



Pantone 1805 C



Pantone 432 C

SOCIAL MEDIA

Facebook: @countrysidefoodandfarms

Twitter: @countrysidefoodandfarms

Instagram: @countrysideohio